

ECNO is pleased to announce the Vendor Subscriber Database, a custom search engine through <u>ecno.org</u> for purchasing agents at Ontario School Boards to find professional vendors in the Ontario K-12 education technology space.

The database will allow school board purchasing agents and ICT professionals to search for a particular vendor, VOR procurement contract, or find vendors within categories and product types such as Hardware > Laptop Computers or Software > Cloud Apps (as examples).

Completed profiles will resemble this fictitious example ——>>>>

ECNO welcomes K-12 marketplace vendors who share a commitment to promote savings, efficiencies, and collaboration within Ontario education. ECNO Vendor Subscribers should be

willing to pay an annual Vendor Subscriber participant fee. This fee will be waived until September 2025, when final subscription pricing will be announced.

Let us help you reach school board decision makers! All vendor subscribers can participate in the following promotional benefits:

- \cdot 200 word feature in ECNO newsletter which can link to vendor web 1 per year
- Mention with logo on ECNO social media channels including tagging your business 1 per year
- · Logo featured on banner at ECNO conference prominently displayed (starting June 2026)

School Board members have informed ECNO of their expectations regarding ethical and collaborative vendor behaviour. ECNO Vendor Subscribers agree to abide by the full <u>ECNO Vendor Code of Conduct</u> which reflects these expectations. Please review the Code before proceeding.

Become an ECNO Vendor Subscriber today!

Contact John Shanks for more discussion: dbd@ecno.org.



Here's how it works:

Step 1: Vendors complete and submit the Vendor Subscriber Profile with ECNO

Your profile is a high-level snapshot of your business. You will provide your company name, logo, featured product or service categories, current procurement contracts with related bodies such as OECM, and a URL link to your company's web page for Ontario K-12 education buyers. (see below for more information). Be sure to carefully review your information before you submit.

Important note: This is meant to be information that remains relatively static throughout the year. More detailed and ongoing information such as events, training, development, certification and promotions should be provided to school board members on a separate external page hosted on your company's website. You will be required to include a link to this page in your profile. Do not make this a generic home page, but a specific page with content that is geared to the Ontario K-12 education sector buyer only.



Click here to get started. Use this password:

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- **Step 2:** You will receive an email confirmation which includes all of the information you provided on the intake form. If there are errors or discrepancies, **do not redo the form**. We'll be in touch and there will be an opportunity to provide corrections.
- **Step 3:** ECNO will review your submission and will follow up to confirm if all is in good order or if we have comments or questions.
- **Step 4:** If payment is required, we will issue you an invoice. Terms are net 30.

Important note: The ECNO Vendor Subscriber Database will be launched on Monday, November 4, 2024. **No profiles will be published before the launch date.**

Step 5: We will publish your profile upon receipt of payment or on November 4, 2024, whichever is later. We will confirm with you that your profile has been published.

Please note that all profiles will be reviewed, and payments renewed, on an annual basis.

Thank you for your interest in the ECNO Vendor Subscriber Program.